

## Activelogix Cited by Frost & Sullivan for Excellence in Building Intelligence Solutions

MOUNTAIN VIEW, Calif. March 8, 2010- Based on its recent analysis of the Building Intelligence Solutions market, Frost & Sullivan recognizes Activelogix LLC with the 2010 North American Frost & Sullivan Award for Customer Value Enhancement. Activelogix offers a unique suite of services to enable cost effective management, optimization and visualization of intelligent, energy-efficient, and secure facilities. Typical services include smart device management, systems integration, consulting, and custom software development for the Building Intelligence market.

Activelogix empowers multi-site facility managers by amalgamating traditionally disjointed and individually managed systems under a single, browser-based automation infrastructure. Deploying the Activelogix solution, owners, managers and tenants can foster awareness for sustainability initiatives, automate demand response or energy conservation efforts and integrate facility management data with maintenance/asset management programs. Activelogix has carved a niche for itself in this steadily growing enterprise Building Intelligence Solutions market with a vendor-neutral approach and its own, proven, software-based enterprise dashboard solution, Periscope™.

Periscope™ is a rich internet application (RIA) built with the Adobe® Flex toolset and is unique in its ability to allow each and every user the ability to easily customize their own “views” of live data, historical metrics and user specific information. While existing dashboard visualization tools are typically expensive and limited in their flexibility, Periscope offers each user a clear, 360-degree view into operational information with data from different devices, controllers, databases, and networks. Powered by the Niagara AX Framework, typical displays include energy and environmental data contained in the enterprise automation system, as well as related items like weather, occupancy, or sales/production units from other traditional relational databases.

“Periscope™ helps pinpoint network health issues and operational inefficiencies as well as benchmark savings opportunities, thus enabling building managers to respond to issues/opportunities in a more timely and effective manner,” says Frost & Sullivan Industry Analyst Konkana Khaund.

Building owners in North America are also increasingly focused on obtaining a Leadership in Energy and Environmental Design (LEED) certification - a Green Building Rating System that requires owners to have the appropriate data flow pertaining to the building’s operational performance. Virtualizing this information using the Periscope™ enterprise dashboard solution can aid in continuous measurement and verification of a building’s performance and developing long term building intelligence. Often, building managers need data from a variety of systems to make decisions. By combining data within Periscope™, one can turn the “data” into “intelligence” allowing managers to take prompt action.

As the building environment becomes increasingly complex, such end-to-end solutions are often in great demand and very few service providers have the resources for expensive, custom solutions. Activelogix expertly fills this need, providing superior experience in information and energy management while helping make end user assets more environmentally sustainable. By combining the core functionalities of building intelligence, energy information modeling and control, asset management, resource management, and work management into a single, web-based, on-demand software system, Activelogix forms a bridge between maintenance and capital planning aspects of a property. Such a wide framework for service delivery allows the company to assure building owners of maximum value in terms of cost and energy efficiency.

“By providing real-time decision support information to enterprise systems including building automation, security, energy, and computerized maintenance management systems (CMMS), the company caters to a wide spectrum of building intelligence needs that are emerging with the changing environmental priorities,” notes Khaund. “With the right in-house solution, combined with a unique and comprehensive representation of competing industry solutions, Activelogix gives its customers the best in the value chain that no single supplier or service provider is capable of offering.”

Each year, Frost & Sullivan presents this award to the company that has demonstrated excellence in implementing strategies that proactively create value for its customers with a focus on improving the return on the investment that customers make in its services or products. This Award recognizes the company's inordinate focus on enhancing the value that its customers receive, beyond simply good customer service, leading to improved customer retention and ultimately customer base expansion.

Frost & Sullivan's Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

### **About Activelogix LLC**

Activelogix LLC is a leading provider of Internet-based enterprise automation solutions for Building Intelligence, including design services, consulting, custom applications and technologies to enable management and optimization of intelligent, sustainable, and secure facilities in a multi-vendor, cross platform environment.

Founded in 2002, Activelogix has become one of the fastest growing technology companies in the Southeast. Headquartered in Charlotte, NC, the company is a value-added distributor of the Niagara Framework® throughout the Southeast. Activelogix founders are former employees of Tridium, Inc. and have extensive experience in the design and support of Niagara™ based systems. In addition, Activelogix holds the highest level of certification as a Niagara<sup>AX</sup> Applications Developer. Similar services are provided for a growing family of complimentary infrastructure, sensor and actuator components from world-class suppliers.

### **About Frost & Sullivan**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents. To join our Growth Partnership, please visit <http://www.awards.frost.com>

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